

## Analysis of Snapchat Political Ads from 2018 to 2020

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*Query 1 : to get spend on political ads by organization name in the U.S - 2018*

```
SELECT OrganizationName, PayingAdvertiserName, SUM(Spend) AS "TotalSpend", Interests,
StartDate, CountryCode
FROM PoliticalAds2018
WHERE Interests LIKE '%Political%' AND CountryCode == 'united states'
GROUP BY OrganizationName
ORDER BY TotalSpend;
```

*Query 1.1 : Selecting the Organization name and campaign that spend more than \$ 1,000*

```
SELECT *
FROM Table_Spend_OrganizationName2018
WHERE TotalSpend >= 1000;
```

*Query 2: to get spend on political ads by organization name in the U.S - 2019*

```
SELECT OrganizationName, PayingAdvertiserName, SUM(Spend) AS "TotalSpend", Interests,
StartDate, CountryCode
FROM PoliticalAds2019
WHERE Interests LIKE '%Political%' AND CountryCode == 'united states'
GROUP BY OrganizationName
ORDER BY TotalSpend;
```

*Query 2.1 : Selecting the Organization name and campaign that spend more than \$ 1,000*

```
SELECT *
FROM Table_Spend_OrganizationName2019
WHERE TotalSpend >= 1000;
```

*Query 3 : to get spend on political ads by organization name in the U.S - 2020*

```
SELECT OrganizationName, PayingAdvertiserName, SUM(Spend) AS "TotalSpend", Interests,
StartDate, CountryCode
FROM PoliticalAds2020
WHERE Interests LIKE '%Political%' AND CountryCode == 'united states'
GROUP BY OrganizationName
ORDER BY TotalSpend;
```

*Query 3.1 : Selecting the Organization name and campaign that spend more than \$ 1,000*

```
SELECT *
FROM Table_Spend_OrganizationName2020
WHERE TotalSpend >= 1000;
```